

INSPIRING IMPACT

“We should never think that it is finished.

With imagination, with passion, with fervor, begin again. It’s up to you now that my past does not become your future.”

— Elie Wiesel, Founding Museum Chairman

**NEVER
AGAIN**
WHAT YOU DO MATTERS

THE CAMPAIGN

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SPOTLIGHT

2018
25
STATES
HOLOCAUST
MEMORIAL
MUSEUM



LEFT: At the 25th Anniversary National Tribute Dinner on April 9, 2018, in Washington, DC, Museum vice chairman Allan M. Holt presented the Museum's highest honor, the 2018 Elie Wiesel Award, to all Holocaust survivors for their resilience and courage and for inspiring the global movement for Holocaust remembrance and education, which the Museum leads today.

Celebrating the Campaign Renewing Our Commitment to the Survivors

Five years ago, then-honorary campaign chair Elie Wiesel launched **Never Again: What You Do Matters**,

challenging us to “never think that it is finished” and to, as he put it, “begin again.” Thanks to your generous support, our campaign surpassed its \$540 million goal a full 18 months ahead of schedule.

Of course, Elie was right: our job is not done. With the rising tide of denial, antisemitism, and extremism and continued threats of genocide, our message can and must span the globe.

That is why at our 25th anniversary this past April, Museum chairman Howard Lorber announced that we

would not stop—that we would extend the campaign goal to reach \$1 billion by 2023 to support a bold vision to ensure the permanent relevance of Holocaust history for new generations everywhere.

As the *Washington Post* wrote, it is a “gutsy” goal for a relatively young organization of our size. It is. We know it will not be easy; however, with your continuing support, we are poised to realize the enormous potential of this remarkable institution to effect change.

I cannot think of a more important message we can send to the survivor generation and, as importantly, to future generations.

Allan M. Holt, Council Vice Chairman
Strategic Advancement Committee Chair

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Recognizing Our Leadership

The Museum is indebted to the leaders below who have served on the National Campaign Committee and its successor, the Strategic Advancement Committee, for their dedication to this historic campaign.

Howard M. Lorber, Council Chairman, New York, NY
Allan M. Holt, Council Vice Chairman, Washington, DC
Tom A. Bernstein, Council Chairman Emeritus, New York, NY

Laurence M. Baer, San Francisco, CA
Elisa Spungen Bildner, Montclair, NJ
Amy Cohn, Phoenix, AZ
Lester Crown, Chicago, IL
Amy R. Friedkin, San Francisco, CA
Howard Friend, Chicago, IL
Howard L. Ganek, Palm Beach, FL
Joseph D. Gutman, Chicago, IL
J. David Heller, Cleveland, OH
Howard Konar, Rochester, NY
Douglas R. Korn, New York, NY
Jonathan S. Lavine, Boston, MA
Alan B. Lazowski, Hartford, CT
William S. Levine, Phoenix, AZ
Susan E. Lowenberg, San Francisco, CA
David M. Marchick, Washington, DC
Daniel Mendelson, Washington, DC
Richard S. Price, Chicago, IL
Elliot J. Schrage, San Francisco, CA
Betty Schwartz, Livingston, NJ
David Schwartz, Chicago, IL
Irvin N. Shapell, Wheeling, WV
Cindy Simon Skjodt, Carmel, IN
Oliver K. Stanton, New York, NY
Jay Stein, Jacksonville, FL
Howard Unger, New York, NY
Bradley D. Wine, Washington, DC

“When the Museum opened 25 years ago, its founders saw it as a place of transformation. They dreamed big and so must we.”

— Howard M. Lorber, Council Chairman

Extending the Campaign Goal to \$1 Billion

Global issues require global responses. Extending the goal will secure the resources to address pressing issues of our times. During the final phase of the campaign, your support will enable the institution to:

- Create greater Holocaust awareness globally
- Build the fully accessible collection of record
- Secure the permanence and vitality of Holocaust studies
- Reimagine Holocaust education for emerging adults and leaders
- Build a global architecture aimed at confronting Holocaust denial and state-sponsored antisemitism and preventing and responding to genocide and other mass atrocities

Campaign Impact As of June 29, 2018

\$726 million

In **TOTAL CAMPAIGN GIFTS** raised to date, meeting its original \$540 million goal 18 months ahead of schedule.

358,874

CAMPAIGN SUPPORTERS nationwide made gifts ranging from a few dollars to \$30 million.

\$366 million

Raised for the **ANNUAL FUND** to reimagine Holocaust education for a changing world with a focus on rescuing the evidence, groundbreaking research, global educational outreach, and advancing efforts to prevent genocide.

\$49 million

In **CAPITAL CONTRIBUTIONS** to construct the state-of-the-art David and Fela Shapell Family Collections, Conservation and Research Center to preserve and secure the Museum's most precious asset—a fully-accessible collection of record on the Holocaust.

\$294 million

Raised to build a stronger **ENDOWMENT** to ensure the Museum's global impact and safeguard truth for future generations, including \$150 million in bequest intentions. This represents a **100% INCREASE**—doubling the size of the Museum's endowment.

\$1 BILLION

NEW CAMPAIGN GOAL to be reached by the Museum's 30th anniversary in 2023.

We are grateful to the visionary donors who have made transformative gifts to endow the critical institutional pillars of our work. Their leadership and the many donors who are participating in the Campaign will enable the Museum to keep Holocaust memory alive as a relevant, transformative force in a constantly changing world.



JACK, JOSEPH AND MORTON MANDEL CENTER FOR ADVANCED HOLOCAUST STUDIES ABOVE: Mort Mandel unveils the plaque at the Museum's 14th Street entrance on behalf of the Jack, Joseph and Morton Mandel Foundation. This endowment will help the Museum ensure the growth and vitality of Holocaust studies for generations to come.



WILLIAM LEVINE FAMILY INSTITUTE FOR HOLOCAUST EDUCATION A transformative endowment gift from Susan and William S. Levine and Family has ensured the foundation of the Museum's vital educational mission. ABOVE: Levine family members tour the Levine Institute offices with Museum director Sara Bloomfield to meet staff and learn more about strategic initiatives underway.



DAVID AND FELA SHAPPELL FAMILY COLLECTIONS, CONSERVATION AND RESEARCH CENTER ABOVE: Four generations of the Shapell family officially mark the opening of the world-class center. The David and Fela Shapell Family Foundation provided the lead gift to launch the capital campaign to build this critical hub for acquisitions, preservation, global accessibility, and scholarship.



SIMON-SKJODT CENTER FOR THE PREVENTION OF GENOCIDE The endowment gift from the Samerian Foundation ensures the Museum's continued leadership in the emerging field of genocide prevention. ABOVE: The Samerian Foundation founders, Paul Skjodt and Cindy Simon Skjodt, pictured with their children: [from left] Erik, Ian, and Samantha Skjodt.

Recent Gifts

The Museum is grateful to our supporters who have made outright gifts of \$100,000 or more between November 1, 2017 and June 29, 2018.

Gifts of \$5,000,000 and Above

The Crown and Goodman Family
Chicago, IL
\$5,000,000 gift to Digital Transformation and \$250,000 gift to the National Institute for Holocaust Documentation and the Annual Fund

Jeannie & Jonathan Lavine
Boston, MA
\$5,000,000 gift to the Americans and the Holocaust Initiative

Gifts of \$2,000,000 and Above

Diamonstein-Spielvogel Foundation, Inc.
New York, NY
\$2,000,000 grant to the endowment

Renee and Edward Ross Foundation
Chicago, IL
\$2,000,000 bequest to the Annual Fund

Gifts of \$1,000,000 and Above

The Unger Family
New York, NY
\$1,455,000 gift to the Campus Outreach Program Director and the Annual Fund

The David and Fela Shapell Family Foundation
Beverly Hills, CA
\$1,000,000 grant to the Teacher Education Program and \$250,000 grant to the Americans and the Holocaust Initiative

Abe and Ida Cooper Foundation
Chicago, IL
\$1,000,000 grant to the Holocaust Digital Learning Center and Encyclopedia

Ann Wolk Krouse and Paul C. Krouse
Boca Raton, FL
\$1,000,000 gift to the endowment

Jennifer Loew Mendelson and Dan Mendelson
Chevy Chase, MD
\$1,000,000 gift to the endowment

The Arnold S. and Madaleine Penner Family Foundation
New York, NY
\$1,000,000 grant to the Annual Fund

The Oliver Stanton Foundation
New York, NY
\$1,000,000 grant to the Initiative on Holocaust Denial and Antisemitism

Gifts of \$500,000 and Above

The Planethood Foundation
Delray Beach, FL
\$952,333 grant to the Ben Ferencz International Justice Initiative

Wolf Family Charitable Remainder Trust
Chicago, IL
\$782,464 bequest to the William Levine Family Institute for Holocaust Education

Linda and Schuyler Sylvers
Ventura, CA
\$750,000 gift to the endowment

Estate of Elizabeth Pearl
Seattle, WA
\$624,229 bequest to the Annual Fund

Halina Wolf Trust
Los Angeles, CA
\$580,419 bequest to the Annual Fund

Estate of Rafael Feferman
Forest Hills, NY
\$561,538 bequest to the Annual Fund

NEVER AGAIN
WHAT YOU DO MATTERS

THE CAMPAIGN

Thanking Our Donors

The Museum is grateful to the following donors who have made an outright Campaign leadership gift of \$1 million or more since October 1, 2009.

Gifts as of June 29, 2018

Anonymous (3)
Robert* and Alice Abt
Miriam and Sheldon Adelson, Roberta and Irwin Chafetz and Joan* and Ted* Cutler
Adelson Family Foundation and the Adelson Charitable Foundation
Michel F. Adler
Estate of Bernard Aptaker
Bildners—Joan and Allen z”l, Elisa Spungen and Rob, Nancy and Jim
Conference on Jewish Material Claims Against Germany
Abe and Ida Cooper Foundation
The Crown and Goodman Family
The Leonard and Sophie Davis Fund
Devinki, Pack and Kolkin Families
Diamonstein-Spielvogel Foundation, Inc.
EMC Corporation
Anne and Isidore Falk Charitable Foundation
Rafael Feferman*
The Feil Family
Amy and Mort Friedkin
Peter* and Adrienne Feuer
Estate of Eugenie Fromer
Ellen and Melvin* Gordon and Family
The Alexander Grass Foundation
Dr. Donald and Sue Hecht
Carylon* and Julius* Hemmelstein Family
Jeff and Toby Herr
The Hillside Foundation—Allan and Shelley Holt
Estate of Maria M. Hustace
Katz Family
The Klarman Family Foundation
Family of William* and Sheila Konar
Robert K. Kraft and Family
Ann Wolk Krouse and Paul C. Krouse
Jeannie & Jonathan Lavine
Susan and William S. Levine and Family
Howard M. Lorber and Family
Susan E. Lowenberg and David W. Lowenberg
Estate of Peter H. Lowenthal
Maltz Family Foundation
Jack, Joseph and Morton Mandel Foundation
Alan and Amy Meltzer
Jennifer Loew Mendelson and Dan Mendelson
Estate of Bella Mischkinsky
Gary H. and Linda Z.* Oberlender
Jane and Daniel Och
Lucy and Murray* Pantirer and Family
Estate of Elizabeth and Lee Pearl
Mr. and Mrs. Joseph Pell

The Arnold S. and Madaleine Penner Family Foundation
Planethood Foundation
Polsky Foundation
Benjamin and Seema Pulier Charitable Foundation
Ratner, Miller, Shafraun Families
Joan and Robert Rechnitz and Family
Arthur and Toni Rock
Eric* and Lore* Ross
Renee and Edward Ross Foundation
Samerian Foundation
Dennis Schuman Living Trust
Seed the Dream Foundation—Marcy Gringlas and Joel Greenberg
Elinor A. Seevak
David and Fela Shapell Family Foundation
Morris* and Evelyn* Sidewater
Deborah Simon
The Oliver Stanton Foundation
Deanie and Jay Stein
John and Janet Swanson
Linda and Schuyler Sylvers
The Unger Family
Estate of Leon Weiss

* Deceased

The Museum is proud to recognize the commitment of **LEGACY OF LIGHT GUARDIAN FOUNDERS** who have made safeguarding truth their personal legacy with commitments of \$1 million or more to the Museum’s endowment.

Gifts as of June 29, 2018

GUARDIANS OF MEMORY
Gifts of \$25 Million and Above
Estate of Bernard Aptaker
Susan and William S. Levine and Family
Linda and Schuyler Sylvers

TRUSTEES’ CIRCLE
Gifts of \$15 Million and Above
Estate of Eric F. Ross
Samerian Foundation

CHAIRMAN’S CIRCLE
Gifts of \$10 Million and Above
Jack, Joseph and Morton Mandel Foundation

BENEFACTORS
Gifts of \$5 Million and Above
Anonymous
The Crown and Goodman Family
Lawrence Levit and Nilda Pascual
Jonathan Rick and Barbara Rick
Janet and John Swanson
Kurt L. and Marilyn Wallach

PILLARS OF MEMORY
Gifts of \$2 Million and Above
Sidney Davidson
Diamonstein-Spielvogel Foundation, Inc.
Rosalee Eisenstadt
Judith E. Fagin
Anne and Isidore Falk Charitable Foundation
Rafael Feferman*
Kaja Finkler
Howard L. and Judie Ganek
Rebecca Knaster
Ann Wolk Krouse and Paul C. Krouse
Chris Lerman* and the Lerman and Neubauer Families
Estate of Juan Jorge Schäffer
Louis F. Smith
Deanie and Jay Stein
Elaine Nina Tanay
The Unger Family
Steven E. Zinn and Susan M. Zinn

FOUNDERS
Gifts of \$1 Million and Above
Anonymous (2)
Robert* and Alice Abt
Jay and Adrienne Carsman
Helen M. Clawson*
Carol and Douglas Cohen
Andrew and Amy Cohn
Eva Cooper
The Leonard and Sophie Davis Fund
Devinki, Pack and Kolkin Families
David H. Enzel
Mimi Fiszal
Amy and Mort Friedkin
Connie and David Girard-diCarlo
Allan R. Glass
Irene* and Carl Glassberg
Bernard E. Goldberg
Jeff Grinspoon and Jon Foley
Eric and Linda Horodas
Gayle A. Karhanek
Bobby Ellen Kimbel, Ph.D.
Ellen and Murray Koppelman
Steven and Alexis Larky
Morris Leviloff Trust

Susan E. Lowenberg and David W. Lowenberg
Helen Farber Marshall
Alan and Amy Meltzer
Jennifer Loew Mendelson and Dan Mendelson
Estate of Bella Mischkinsky
Alfred Munzer
Gary H. and Linda Z.* Oberlender
Richard and Linda Price
Sheila Johnson Robbins
William and Sandra Rosenbaum
Pamela and Mark Rubin
Betty and Howard Schwartz Family Foundation
Elinor A. Seevak
Mickey Shapiro
Dee Dee and Eliot Simon
David S. Sklar
Alan Solomon, MD
Monty J. Strauss and Jane L. Winer
Arthur Strick, MD
Hannah Kastan Weiss
Estate of Leon Weiss
Melanie I. and Bradley D. Wine
Diane Wohl

* Deceased

All individuals who have become Legacy of Light Guardians through a bequest, charitable gift annuity, or another type of deferred gift since October 1, 2009, are listed but only with their consent. Individuals who have become Legacy of Light Guardians through outright gifts or pledges since October 1, 2009, also are listed.

Recent Gifts (CONTINUED)

The Museum is grateful to our supporters who have made outright gifts of \$100,000 or more between November 1, 2017 and June 29, 2018.

Gifts of \$500,000 and Above (Continued)

Estate of Estelle E. Kohn
Minneapolis, MN
\$530,150 bequest to the Annual Fund
Arthur and Toni Rock
San Francisco, CA
\$505,125 gift to the Annual Fund

The Coppa and Konover Families in Memory of Simon Konover
Delray Beach, FL
\$500,000 gift to the Americans and the Holocaust Initiative

The Leonard and Sophie Davis Fund
San Francisco, CA
\$500,000 grant to the Leonard and Sophie Davis Genocide Prevention Fellowship

Estate of Peter and Hanni Kaufman
Fort Lee, NJ
\$500,000 bequest to the endowment

Rebecca Knaster
New York, NY
\$500,000 gift to the endowment

Marguerite Longtin and Elizabeth Cabraser
Sebastopol, CA
\$500,000 gift to the Annual Fund and the endowment

Gifts of \$250,000 and Above

Deanie and Jay Stein
Jacksonville, FL
\$387,000 gift to the Annual Fund

Estate of Jacqueline Ludel
Greensboro, NC
\$329,799 bequest to the endowment

Ike, Molly & Steven Elias Foundation
Jericho, NY
\$324,000 grant to the National Institute for Holocaust Documentation

Charitable Lead Annuity Trust of Louis Feil
New York, NY
\$300,000 gift to the Annual Fund

Anonymous
\$250,000 gift to the National Institute for Holocaust Documentation

Estate of Beulah Apatoff
Silver Spring, MD
\$250,000 bequest to the endowment

Ron and Deborah Feinstein
Weston, MA
\$250,000 gift to the Initiative on Holocaust Denial and Antisemitism and the endowment

Susie and Michael Gelman
Bethesda, MD
\$250,000 gift to the Bringing the Lessons Home Program

The Hillside Foundation—Allan and Shelley Holt
Washington, DC
\$250,000 grant to the Annual Fund

Susan and William S. Levine and Family
Phoenix, AZ
\$250,000 gift to the Annual Fund

Oath for Good
New York, NY
\$250,000 grant to Digital Transformation

David M. Rubenstein
Washington, DC
\$250,000 gift to the Annual Fund

Deborah and Michael Salzberg, Albert and Audrey Ratner, and Brian and Patricia Ratner
Bethesda, MD, Cleveland, OH, Dallas, TX
\$250,000 gift to the Annual Fund

Jamie Diamond Schwartz and David Schwartz
Chicago, IL
\$250,000 gift to the Annual Fund

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CAMPAIGN NEWS



Groundbreaking Exhibition Opens

This Museum never shys away from asking the hard questions. Five years in the making, **Americans and the Holocaust** examines all aspects of American society in the 1930s and '40s. Given the amount of information available to Americans about the persecution of Jews as it was happening, the exhibition asks why rescuing Jews never became a priority.



“No visitor to the new exhibition [...] will walk away with conventional wisdom about World War II intact.”

—*Los Angeles Times*, April 29, 2018

Learn more about ways to support the Campaign for the United States Holocaust Memorial Museum:

Visit ushmm.org/campaign

Call 202.488.0435

E-mail campaign@ushmm.org

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Recent Gifts (CONTINUED)

The Museum is grateful to our supporters who have made outright gifts of \$100,000 or more between November 1, 2017 and June 29, 2018.

Gifts of \$100,000 and Above

Robert* and Alice Abt
Chicago, IL

Edward and Lester Anixter Family Foundation
Northbrook, IL

The Howard B. Bernick Foundation
Chicago, IL

Sandy and Stanley Bobb
Chevy Chase, MD

Seymour and Rita Cohen
Chicago, IL

Karen Lansky Edlin and Andrew Edlin
Atlanta, GA

Anne and Isidore Falk Charitable Foundation
New York, NY

Jerald S. Feingold Revocable Living Trust
Fairfax, VA

William and Lynn Foggle
East Longmeadow, MA

Estate of Martin Gerotwol
Palo Alto, CA

Joyce and Irving Goldman Family Foundation—
Victoria and Lloyd Goldman,
Dorian Goldman and Marvin
Israelow, and Katja Goldman
and Michael Sonnenfeldt
New York, NY

Estate of Ruth E. Gorman
Brookline, MA

Vera and Paul Guerin
Beverly Hills, CA

The Herr Foundation
Chicago, IL

Lankler Family Foundation, Inc.
Jupiter, FL

Estate of Ruth M. Levine
Chicago, IL

Sandra and Michael Perlow
Chicago, IL

Julie Peyton
Delray Beach, FL

Sheila Johnson Robbins
New York, NY

The Rothman Foundation
Tampa, FL

Arlen D. and Elaine Cohen Rubin
Chicago, IL

Cheryl and Haim Saban
Beverly Hills, CA

Samowitz Foundation
Longboat Key, FL

Tom M. and Joan Schaumberg
Washington, DC

Susan and Bob Schechter
Weston, MA

Schwarz Foundation
Mountainside, NJ

John W. Scott Trust
McLean, VA

Mickey Shapiro
Farmington, MI

Estate of Rita Stern
Chestnut Hill, MA

The Barry S. Sternlicht Foundation
Greenwich, CT

Estate of Susana Eva Wallach
Sarasota, FL

David and Sheryl Wiener and Family
Beverly Hills, CA

Lewis and Jean Wolff
Los Angeles, CA

*Deceased

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FOR THE
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MUSEUM

100 Raoul Wallenberg Place, SW Washington, DC 20024-2126

You can help keep Holocaust memory alive.
VISIT ushmm.org/campaign to learn more.