

International Holocaust Remembrance Day 2022 Social Media Toolkit

Eighty years since the Holocaust began, violent antisemitism remains a threat—as we witnessed at a Texas synagogue this month. The lessons of this history have never been more relevant and will be the focus of this solemn event marking International Holocaust Remembrance Day—designated by the United Nations to be January 27, the anniversary of the liberation of Auschwitz-Birkenau.

We hope you will join us as survivors reflect on and honor the lives of Europe’s Jews—who were targeted for annihilation—other victims of Nazi persecution, and individuals who chose to help. Watch the Museum’s virtual commemoration on Wednesday, January 26, at 6 p.m. ET. It will be available live and then on demand here: www.ushmm.org/IHRD2022

Below are sample social media posts and graphics about IHRD.

Facebook:

Eight decades after the Holocaust began, I join the United States Holocaust Memorial Museum in pausing today—International #HolocaustRemembranceDay, the anniversary of the liberation of Auschwitz-Birkenau—to honor the memory of Europe’s Jews, who were targeted for annihilation. www.ushmm.org/IHRD2022

At this time of rising antisemitism and hatred, it is more critical than ever for us to remember the lessons of the Holocaust and pay tribute to its victims and survivors. On International Holocaust Remembrance Day, I join with the United States Holocaust Memorial and Museum and people around the world to commemorate the lives of Europe’s Jews, who were targeted for annihilation, and other victims of Nazi persecution. www.ushmm.org/IHRD2022

Twitter:

Eight decades after the Holocaust began, I join the @HolocaustMuseum to pause today—International #HolocaustRemembranceDay, the anniversary of the liberation of Auschwitz-Birkenau—to honor the memory of Europe’s Jews, who were targeted for annihilation. www.ushmm.org/IHRD2022

At this time of rising antisemitism and hatred, we must remember the lessons of the Holocaust. On International #HolocaustRemembranceDay, I join @HolocaustMuseum in commemorating the lives of Europe’s Jews and other victims of Nazi persecution. www.ushmm.org/IHRD2022

Instagram:

Eight decades after the Holocaust began, I join the @HolocaustMuseum in pausing today—International #HolocaustRemembranceDay, the anniversary of the liberation of #Auschwitz-Birkenau—to honor the memory of Europe’s Jews, who were targeted for annihilation. www.ushmm.org/IHRD2022

At this time of rising antisemitism and hatred, it is more critical than ever for us to remember the lessons of the #Holocaust and pay tribute to its victims and survivors. On International

#HolocaustRemembranceDay, I join with the @HolocaustMuseum and people around the world to commemorate the lives of Europe's Jews, who were targeted for annihilation, and other victims of Nazi persecution. www.ushmm.org/IHRD2022

