

Keep Holocaust memory alive to inspire citizens and leaders to confront hatred, prevent genocide, and promote human dignity in a constantly changing world.

VISIT ushmm.org/campaign to learn more.

Please note: The Museum will be recording and photographing this event. By your presence you consent to the Museum's use of your image.

Cover: *Timothy Hursley*

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US Holocaust Memorial Museum

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NEXT
25

BE A PART OF THE MUSEUM'S FUTURE

2020 LOS ANGELES DINNER
WEDNESDAY, FEBRUARY 26

Dear Friends,

Seventy-five years ago, Soviet troops liberated Auschwitz. Although the atrocities there had been reported worldwide, people struggled to believe them. But as the visual evidence became available and survivors began to give testimonies, the world eventually recognized the magnitude and horror of the Holocaust.

It was those survivors who believed the Holocaust held crucial lessons for all people at all times and that those lessons should be taught in the heart of America's civic landscape—the National Mall. Their efforts led to the creation of the Museum, which they envisioned as a place where remembering the past would help build a different future for all of humanity.

Our guest speaker tonight, one of the few remaining Auschwitz survivors, has devoted her life precisely to this mission. By sharing her story with as many people as possible, **Renée Firestone** hopes we will all be able to recognize and resist the forces of hatred, prejudice, and division that exist even in our time.

Deborah Oppenheimer and Dana Perlman are two people who have taken that message to heart. Both children of Holocaust survivors, we honor them tonight for their commitment to the Museum's mission of combatting hatred and antisemitism through Holocaust education. We are grateful for their leadership and steadfast support.

Nazi racist ideology was made possible by centuries of entrenched antisemitism, and in recent years, the world's longest hatred is experiencing a dangerous resurgence that we all must aggressively counter. Our motto is "What You Do Matters" because—like Renée, Deborah, and Dana—we can all work to make the future better than the past. At a time when social media and a rapidly changing world magnify hate, the lessons of the Holocaust are more urgent than ever, as is reaching a global audience. This is the work you help make possible.

Thank you for your continued support.

Sincerely,



SARA J. BLOOMFIELD
Director



MARLA EGLASH ABRAHAM
Director
Western Regional Office

WHAT YOU DO MATTERS

2020 LOS ANGELES DINNER
WEDNESDAY, FEBRUARY 26

PROGRAM

THE NEXT 25

Jennifer and Richard Devinki, Dinner Chairs

NATIONAL LEADERSHIP AWARD PRESENTATION TO DEBORAH OPPENHEIMER

Award Presentation by Jamie Lee Curtis, Actor and Activist

MOTZI

Western Regional Advisors led by Amy and Andrew Cohn

DINNER

PROGRAM INTRODUCTION

Marla Eglash Abraham, Western Regional Director

THE MUSEUM'S ROLE IN A CHANGING WORLD

Sara J. Bloomfield, Museum Director

NATIONAL LEADERSHIP AWARD PRESENTATION TO DANA M. PERLMAN

Award Presentation by Sara J. Bloomfield

THE 75TH ANNIVERSARY OF THE LIBERATION OF AUSCHWITZ: HONORING SURVIVOR RENÉE FIRESTONE

Introduction by Erin Gruwell, Freedom Writers Foundation

PLEDGE TO THE FUTURE

NATIONAL LEADERSHIP AWARD HONOREES



RENÉE FIRESTONE, an Auschwitz-Birkenau survivor, was born in 1924 in Czechoslovakia. Her mother and sister were killed at Auschwitz. In 1949, she moved with her husband and daughter to Los Angeles, worked with fashion designer Rudi Gernreich, and started her own fashion design business, which she ran for over 30 years. In the 1970s, prompted by antisemitic vandalism, Mrs. Firestone began widely sharing her story. She has appeared in several Holocaust documentaries and devoted thousands of hours to educating people about the Holocaust and its contemporary implications.



DEBORAH OPPENHEIMER, the daughter of Holocaust survivors, has served on the United States Holocaust Memorial Council since 2012. An independent film producer, she received a 2001 Academy Award for the documentary, *Into the Arms of Strangers: Stories of the Kindertransport*, inspired by her mother's experience. Her examination of the foster care system, *FOSTER*, debuted on HBO in 2019. Ms. Oppenheimer was a production consultant for the television series *Downton Abbey* and an executive at several film and television production companies. She received a BA and an honorary doctorate from SUNY College at Buffalo.



DANA M. PERLMAN, the son of a Holocaust survivor, served on the United States Holocaust Memorial Council from 2013–19 and chaired the Museum's Legacy of Light Society. He founded the law firm Perlman & Associates in 1999 and serves on the Los Angeles City Planning Commission and the Human Rights Campaign's Emeritus Council. Mr. Perlman previously served on the Los Angeles Regional Food Bank's board of directors and the Los Angeles County Youth Commission. He received a BA in economics from UCLA and a JD from the University of Southern California.

SPEAKERS AND PRESENTERS



SARA J. BLOOMFIELD has led the United States Holocaust Memorial Museum for 20 years, working to build a global institution that raises Holocaust awareness, deepens understanding of the lessons of the Holocaust, confronts denial, and advances genocide prevention. She serves on the International Auschwitz Council and has received the Order of Merit of the Republic of Poland's Officer's Cross and five honorary doctorates. She joined the planning staff of the Museum in 1986 when it was in development and served in a variety of roles before becoming director in 1999. Originally from Cleveland, Ohio, Ms. Bloomfield holds a BA in English literature from Northwestern University, a master's degree in education from John Carroll University, and has studied business administration at the graduate level.



JAMIE LEE CURTIS is an actress, author, and activist whose debut in the 1978 film *Halloween* brought her to the attention of audiences worldwide. She reprised that signature role in the 2018 *Halloween*, one of the most successful films that year. Some additional film credits include *True Lies*, which earned her a Golden Globe Award; *Trading Places*, for which she earned a British Academy of Film and Television Arts award (BAFTA); *A Fish Called Wanda*, for which she received dual best actress nominations from BAFTA and the Golden Globes; and *Freaky Friday*, for which she received a Golden Globe nomination.

Ms. Curtis appeared most recently in the box office hit *Knives Out* and will appear in October in *Halloween Kills*, the second installment of the *Halloween* trilogy. She is segueing into producing, has several properties in development, and has written an original screenplay that she will direct.

Ms. Curtis is also a *New York Times* bestselling children's book author. Her 13th book, *Me, Myself & I: A Cautionary Tale*, was published in 2018. Ms. Curtis is actively involved with many charities, most predominantly Children's Hospital Los Angeles.



A LASTING HONOR

JOIN OUR MOST DEDICATED DONORS and have an inscription etched on the walls of the United States Holocaust Memorial Museum. This tangible statement of your support will inspire generations to come to share your commitment to the Museum's vision to confront hatred, prevent genocide, and promote human dignity around the world.

Inscriptions recognize donors whose cumulative giving totals \$50,000 or more.

For more information about gifts at this level, contact Celeste Maier at **202.488.2634** or cmaier@ushmm.org.

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Countering antisemitism has always been a Museum priority. Now our efforts have taken on a new urgency.

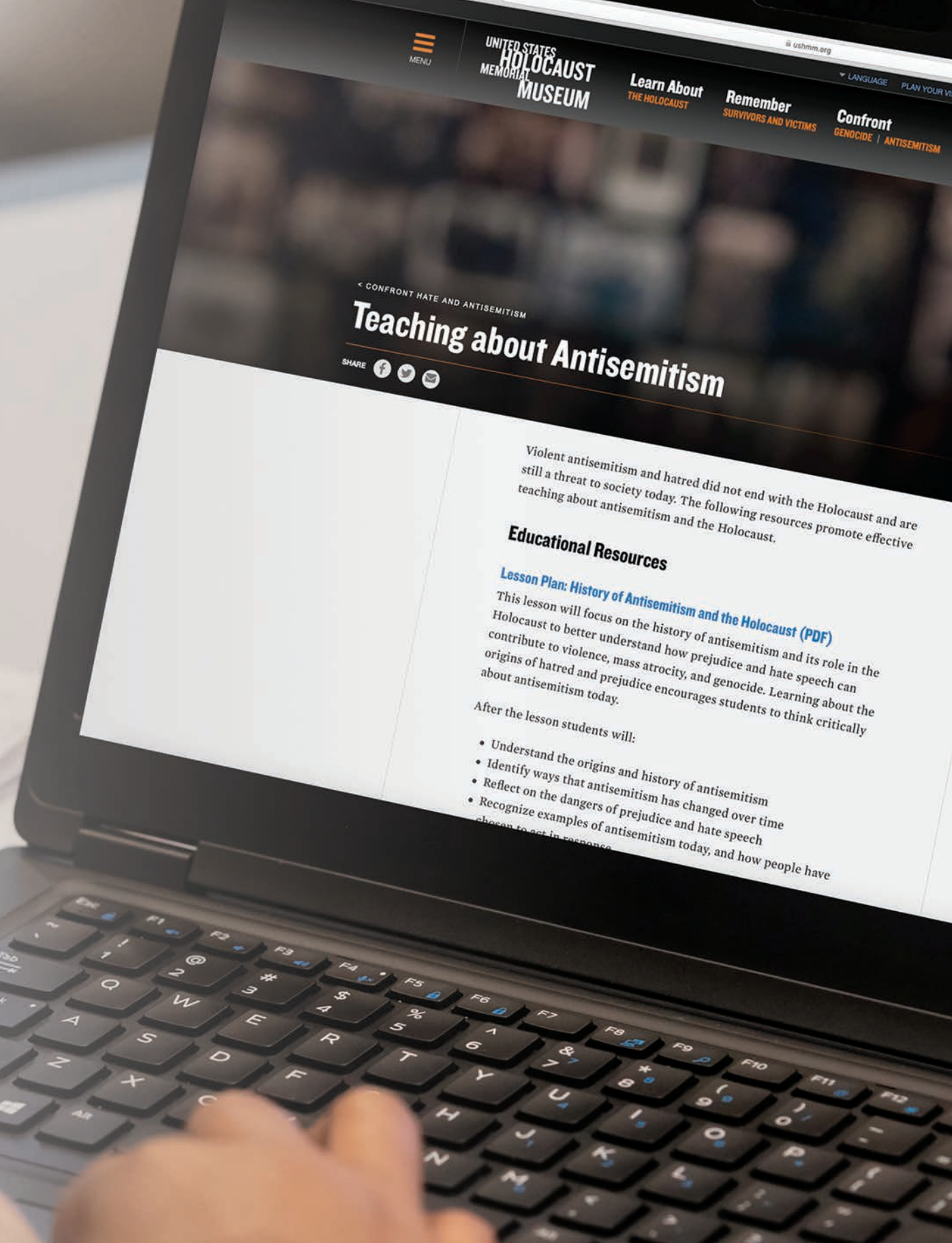


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the Museum in Washington each year



20 million people
from around the world access
the Museum's website

1.2 million people follow the Museum on
Facebook, Twitter, and Instagram



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Gifts as of December 18, 2019

We recognize the generosity of individuals, families, corporations, and foundations who have made gifts ranging from \$50,000 to \$25,000,000 and more. Their donations enabled the Museum to be built and they continue to sustain the Museum's ability to acquire artifacts, develop new exhibitions, undertake scholarly research, and provide vital programming.

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HATE IS THE ENEMY. BUT SO IS TIME.

IN FIVE YEARS, less than 0.01% of World War II veterans will be alive and the youngest Holocaust survivor will be 79. Who do we want to tell their stories to the 1.9 billion young people across the globe who need to hear them?

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The **Founders Society** recognizes donors who have taken their commitment to the exceptional level of \$1 million or more to strengthen the Museum's ongoing efforts to teach the lessons of the Holocaust, confront hatred and antisemitism, and prevent genocide.

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The **Leadership Circle** recognizes Annual Fund donors of \$25,000 or more whose exceptional generosity helps keep Holocaust memory alive in a constantly changing world.

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The **Wings of Memory Society** recognizes Annual Fund donors of \$5,000 or more whose gifts support the Museum's core outreach and educational initiatives. The **Wings of Memory Society Next Generation** group engages young professionals through philanthropic activities and educational programming.

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The **Legacy of Light Society** recognizes individuals who have secured the Museum's future through any planned gift commitment. In addition, all donors directing any type of gift to the Museum's endowment are recognized as **Legacy of Light Guardians**. Those who confirm commitments of \$1 million or more through their estate plans are recognized as **Legacy of Light Founders Society**.

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To learn how you can join the Legacy of Light Society and make the Museum a part of your legacy, please contact George E. Hellman, JD, at **202.488.6591** or **ghellman@ushmm.org**.

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The **Leadership Circle** recognizes committed donors who contribute \$25,000 or more to the Museum's annual fund each year. The support of this distinguished group is critical to the Museum's efforts to ensure that Holocaust memory remains a relevant force in the 21st century. In recognition of their substantial investment in the Museum, Leadership Circle members receive national recognition and exclusive benefits including invitations to private events, behind-the-scenes experiences, and other unique opportunities to engage with the Museum and our mission. Those whose gifts total \$50,000 or more are honored with an inscription on the Donors Wall. To learn more about the Leadership Circle or to become a member, please contact Marla Abraham, Director, Western Regional Office at mabraham@ushmm.org or **310.556.3222**.

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WHAT MORE COULD HAVE BEEN DONE?

AMERICANS AND THE HOLOCAUST

OPEN DAILY ON THE MUSEUM'S LOWER LEVEL
Online exhibition at ushmm.org/americans

This exhibition is a portrait of American society that shows how the Depression, isolationism, xenophobia, racism, and antisemitism shaped responses to Nazism and the Holocaust. It reveals how much information was available to Americans at the time and asks why rescuing Jews did not become a priority, except for a few individuals who took the risk to help.

This exhibition was made possible by the generous support of lead sponsor Jeannie & Jonathan Lavine. Additional major funding was provided by the Bildners—Joan & Allen z"l, Elisa Spungen & Rob, Nancy & Jim and by Jane and Daniel Och.

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JOIN US FOR AN EXCLUSIVE VISIT TO THE MUSEUM to learn more about the scope and impact of its work around the globe. This trip will feature docent-led exhibition tours, behind-the-scenes briefings with experts, discussions with scholars about new research, and a special preview of an upcoming exhibition on the persecuted Rohingya of Burma.

The trip also includes a private tour of the David and Fela Shapell Family Collections, Conservation and Research Center with an opportunity to view rarely seen artifacts. This state-of-the-art facility houses the collection of record on the Holocaust and is not open to the general public.

Meet fellow Museum supporters from around the country while exploring the institution's educational programs and relevance in a changing world.

The event fee is \$250 per person. To register, and for lodging details, visit ushmm.org/events/national-mission-trip. Please reserve your hotel room by May 8 to receive the group rate, and arrange your own travel to Washington, DC. Questions? Contact nationalcommunitymission@ushmm.org.

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We are pleased to honor the memory of our beloved parents, Ted and Hedy Orden, who defied all odds in building a beautiful life out of the ashes of the Holocaust. We are so grateful to have had them as our guiding lights and hope to continue their legacy of goodness and kindness in the world.

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Special Congratulations to our honorees
Renée Firestone, Deborah Oppenheimer,
and Dana Perlman for their dedication and support of
the United States Holocaust Memorial Museum.

Thank you for teaching us to never forget and for
making the world aware of the dangerous propaganda
that impacts our security.

Congratulations also to Carol Stulberg,
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dedication to the Museum.

Congratulations!

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And all your friends at



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You will always be in our hearts.

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In loving memory of Lola and Zoltan Schoenfeld z”l
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We congratulate our honorees Renée Firestone,
Deborah Oppenheimer and Dana Perlman, whose
commitment to Holocaust education and keeping the
memory of the Holocaust alive is an inspiration to us all.

Debra and Robert Kasirer and family

We congratulate tonight’s honorees Renée Firestone,
Deborah Oppenheimer and Dana M. Perlman for their
steadfast commitment to the memory of the Holocaust,
to all lives lost in the Holocaust and for continuing to
tell this story of “NEVER AGAIN.” They are an inspiration
to us.

We have tremendous gratitude to the wonderful
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Linda and Tony Rubin

Yasher Koach to the 2020 honorees Renée Firestone, Deborah Oppenheimer, and Dana M. Perlman for their leadership and commitment.

Fela Shapell and Family

It is a great honor to support the United States Holocaust Memorial Museum.

Congratulations, 2020 Honorees.

Your commitment to education is admirable and inspiring. May your diligent work continue to be a source of strength for generations to come. We applaud you for your endless devotion and leadership in the community.

With respect and appreciation,

Iris and Michael Smith

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It is with deep respect that we share our warmest congratulations to Renée Firestone, Deborah Oppenheimer, and Dana M. Perlman on being recognized with the United States Holocaust Memorial Museum National Leadership Award.

“When I speak to children, I tell them that I learned one very important lesson from the Holocaust — that I will never judge people collectively.”

—Renée Firestone

Renée, Your voice and your wisdom echo in our lives daily. Your leadership and energy reinvigorate our mission. Thank you for all you do and for your lasting friendship.

Love,

Steven and Stephen, and all of your friends
at USC Shoah Foundation

USC Shoah Foundation
The Institute for Visual History and Education

**STRONGER
THAN HATE**
Engage. Empower. Unify.

Congratulations Renée, Deborah and Dana.

Thank you for your generous support of the United States Holocaust Memorial Museum and sustaining the memory of all those who were lost.

Love,

Marilyn Ziering



GOLD SPONSORS

Congratulations to the honorees!

Thank you for all you do.

Beny and Adele Alagem

Deborah Oppenheimer
What YOU Do Matters
Powerful storyteller
Advocate for the underprivileged
Voice for children
Champion for social change
Discoverer of historical truths

Congratulations!
Recipient of the U.S. Holocaust Memorial Museum's
National Leadership Award



ICG Advisors



Dana,

“Enthusiasm is the engine of success.”
—Ralph Waldo Emerson

Congratulations on your well-deserved honor, and for
inspiring so many others in the same way you have
always inspired us.

Much love,

Steve Bauerfeind & Paul Kradin
Baue Productions and Rock-a-Doodle Media



Embracing our young generations' dedication to honoring the history and memory of our vanishing Survivor community is imperative. These honorees represent those blessed with the will to persevere and teach. Yasher Koach to our parents' friend Renée Firestone.

With gratitude to those with the vision to create and support the USHMM, including our parents Barry & Selene Bruk (ז"ל) and Regina & Martin Glucksman (ז"ל).

Carlin (Bruk) and John Glucksman

Congratulations to Renée Firestone, Deborah Oppenheimer and Dana Perlman on their commitment to preserving the past and ensuring the future in remembrance of Holocaust history. We salute and support your efforts for this important undertaking.

With deep appreciation,

Vera and Paul Guerin

The GUESS Foundation is proud to support the
United States Holocaust Memorial Museum.



In memory of Josef “pepik” Hellen
Concentration camp number 64463
Gone but never forgotten
February 8, 1926 – January 12, 2020

Congratulations to the Honorees: Renée Firestone,
Deborah Oppenheimer, and Dana M. Perlman!



It is deeply meaningful to us to honor the United States Holocaust Memorial Museum's transformational work in inspiring citizens worldwide to confront hatred, prevent genocide and promote human dignity.

Cindy and Steve Lyons and Family

For your courage, strength and sacrifice;
We honor your memory and will never forget.

Thank you Volunteers & Supporters
Of the US Holocaust Memorial Museum.

Memory Lane



With gratitude to my parents and grandparents and
all those who came before.

Thank you to the Museum for your vitally important
and relevant work.

Congratulations to my fellow honorees for your
dedication and commitment to advancing the lessons
of the Holocaust.

Deborah Oppenheimer

Congratulations to each of tonight's honorees
on your well-deserved recognition.

Thank you to the Museum for keeping the memory
and the lessons of the Holocaust alive.

Dana Perlman & Hugh Kinsellagh

We want to thank Renée Firestone, Deborah Oppneheimer
and Dana Perlman, this year's honorees. As former
recipients, we know how special it is and how important
the USHMM is to all of us, from generation
to generation.

Mazel Tov and all the best to this year's honorees and a
hearty thank you for their dedication and commitment
to this incredibly important organization and cause.

Sheryl and Ken Pressberg,
Matthew, Jennifer, David, Raquel and Erica Pressberg
Anna Pressberg, our matriarch and 1st generation
Holocaust survivor and Charlotte Pressberg,
our 4th generation Holocaust survivor

We are proud to support the United States Holocaust Memorial Museum and their continued efforts to educate future generations about the Holocaust and for keeping the memory alive.

Thank you, Carol Stulberg, for your dedication and hard work to promote the mission of the Museum.

Janet and Lenny Rosenblatt, Amy and Brad Conroy,
Jennifer and Manny Labranche and Lindsay Rosenblatt

“To remain silent and indifferent is the greatest sin of all.”
—Elie Wiesel

We congratulate our dear friend Dana Perlman on his commitment and support of the United States Holocaust Memorial Museum.

Love,

The Schneiderman Family

We are proud to join the United States Holocaust Memorial Museum in honoring Renée Firestone, Deborah Oppenheimer and Dana Perlman

For their commitment and dedication to keep the memory of the Holocaust alive and help educate future generations.

Carol and Jac Stulberg



SILVER SPONSORS

Renée,

Your granddaughter Johanna and her children,
Dov, Zeke and Yael, as well as Nancy and Fred,
send love and congratulations.

The Specktor Family

Congratulations Renée Firestone, Deborah
Oppenheimer and Dana M. Perlman on this
well-deserved honor.

The lessons of the Holocaust are relevant now more
than ever. Thank you for your commitment to Holocaust
remembrance and education.

Pattikay and Meyer Gottlieb

Dear Deb,

We love you with all our hearts.
Thank you for being in our lives.
You are a true inspiration!

Love,

Cathy & Mark, Matthew, Jenny & Taylor

Mike Stoller and Corky Hale Stoller proudly support
the United States Holocaust Memorial Museum.

Deborah, we join in honoring you for your impactful role in keeping alive the Holocaust and the memories of all who suffered.

Fernando Szew and Chuck Ortner

We proudly support the important work of the United States Holocaust Memorial Museum and congratulate tonight's honorees.

Robert Zarnegin and Family

THE PENINSULA
BEVERLY HILLS

The image shows the exterior of the United States Holocaust Memorial Museum. The building is constructed from light-colored stone blocks and features a prominent entrance with a glass door. A large, dark, tilted cube sculpture is positioned in the foreground on a brick-paved plaza. The sky is blue with some clouds.

BRONZE SPONSORS

Renée, You survived to tell your story so the world would never forget. We honor you as you represent the 6 million others who were silenced. You have forever touched our lives. Deborah and Dana, may you continue to serve as ambassadors for the next generation to always remember.

Jeff and Michelle Kleinert Bader

We proudly support the important work of the
United States Holocaust Memorial Museum and
congratulate tonight's honorees.



BRONZE TRIBUTES

D.O.

XOXO+

TMF

Dearest Renée,

Thanks for being YOU! You are my inspiration and my Los Angeles family. There are no words that can adequately express how much you mean to me and how grateful I am to you for so many things. Working side-by-side and spending time with you has been a highlight of nearly three-decades! Congratulations on this most worthy leadership recognition from USHMM.

Love,

June Beallor and Jack Dragon

“For the dead and the living, we must bear witness.”
—Elie Weisel, z”l

Congratulations to our 2020 honorees —
Renée Firestone, Deborah Oppenheimer and
Dana M. Perlman. We are indebted to you for your
leadership and vision. It is our honor to further the
mission of the United States Holocaust Memorial
Museum with you.

Marla Eglash Abraham

Carol Stulberg

Jacqueline Chavez

Griselle Lima

Vanessa Chacon

Cameron Andrews

SUPPORTING TRIBUTES

Suzanne and Rob Davidow proudly support the
United States Holocaust Memorial Museum.

Mazel Tov to our dear friend, Renée Firestone. You
have impacted thousands of lives with your tireless
dedication to sharing your story. Thank you for
everything you do.

With love and gratitude,

Los Angeles Museum of the Holocaust
Board of Directors and Staff



Congratulations Renée

Marvin and Carol Schild Levy

Shelters for Israel proudly congratulates
Renée Firestone for her tireless work and dedication
to educating about the Holocaust. We continue to be
inspired by Renée's leadership as past president of
Shelters for Israel and by her commitment to the
United States Holocaust Memorial Museum and to
many other important organizations.

With love and appreciation,

Your Shelters for Israel family





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Thank you to our in-kind sponsors.



TRAVEL with Purpose

Join Museum historians, experts, and supporters on a unique trip to countries of significance to Holocaust history and present-day human rights atrocities. Participants enjoy special behind-the-scenes access to historical sites, museums, and cultural institutions and meet with high-level partners and government officials.

2020 TRIP: REGISTRATION OPEN

ARGENTINA November 8–14, 2020

Explore the country's Holocaust history, and learn about the crimes against humanity perpetrated by the military dictatorship (1976–1983) as well as the ongoing investigation of the 1994 Argentine Israeli Mutual Association bombing.

UPCOMING IN 2021: REGISTER YOUR INTEREST

FRANCE

Engage with directors, curators, and historians at France's transit camps—Rivesaltes in Perpignan and Les Milles in Aix-en-Provence. Visit the Mémorial de la Shoah in Paris, the new Drancy Memorial Museum nearby, and take a day trip to Omaha Beach. Special cultural opportunities will be included throughout the trip.

BOSNIA AND CROATIA

Learn about Croatia's Holocaust history in Zagreb and the 1992–95 Bosnian War in Sarajevo. Spend time in the Bosnian town of Srebrenica, which in 1995 was the site of the largest massacre in Europe since the Holocaust (later ruled a genocide).

For more information or to receive your Argentina information and registration packet, contact nficara@ushmm.org.

Photos (top to bottom): A monument lists the names of the victims of the 1976–1983 military dictatorship in Buenos Aires. *US Holocaust Memorial Museum*; A war memorial on the shores of Omaha Beach commemorates American soldiers who landed on D-Day. *Harold Zipp*; The Jasenovac Monument remembers the victims of the Jasenovac camp complex. *Bern Bartsch*