

PROPAGANDA TODAY

NAME: _____

DATE: _____

Directions: Find a contemporary example of propaganda and answer the following questions.

Your example may be a positive or a negative example of propaganda. It may be benign or dangerous. Not everything is propaganda; your example must meet the Museum's definition:

Propaganda is biased information designed to shape public opinion and behavior.

1. Background / Context

- What is the medium of communication used (e.g., web, paper, poster, TV, etc.)?
- Who created it? Is it associated with a particular individual or organization?
- Where and when did you encounter it? Where and when was it produced or disseminated?

2. Circle the propaganda technique(s) *best* exemplified by your example.

Advertises a cause

Uses truths, half-truths, or lies

Attacks opponents

Omits information selectively

Plays on emotions

Simplifies complex issues or ideas

Targets desired audience

3. Why is this propaganda?

- How does your example illustrate the technique you've identified?
- What is its message?
- Who is the audience?
- How is it biased?
- How is it trying to influence public opinion or behavior?