



LESSON 4.3

PRESENTATION

UNITED STATES
MEMORIAL
HOLOCAUST
MUSEUM ushmm.org

Propaganda

**is biased information designed to shape
public opinion and behavior**

The power of propaganda depends on:

- **message**
- **technique**
- **means of communication**
- **environment/context/climate**
 - **audience receptivity**

Propaganda

- **uses truths, half-truths, or lies**
 - **omits information selectively**
- **simplifies complex issues or ideas**
 - **plays on emotions**
 - **advertises a cause**
 - **attacks opponents**
- **targets desired audiences**

STATE OF DECEPTION

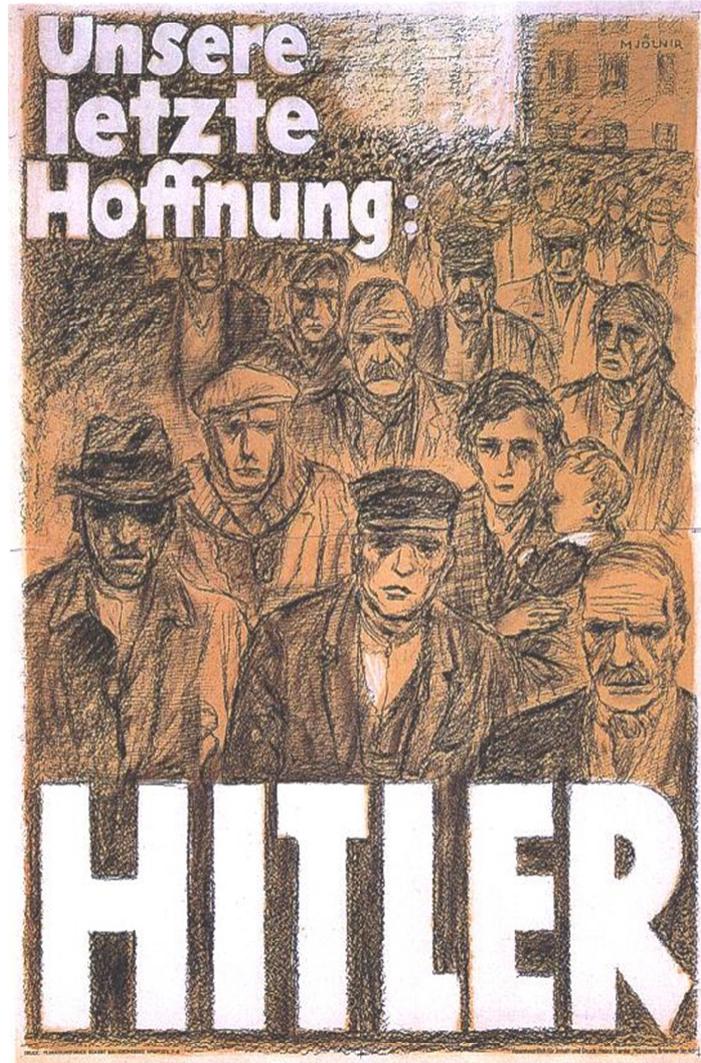
THE POWER OF NAZI PROPAGANDA

SECTION I: Selling Nazism in a Democracy, 1918-1933

SECTION II: Propaganda and Persecution in a Dictatorship, 1933-1939

SECTION III: Propaganda for War and Mass Murder, 1939-1945

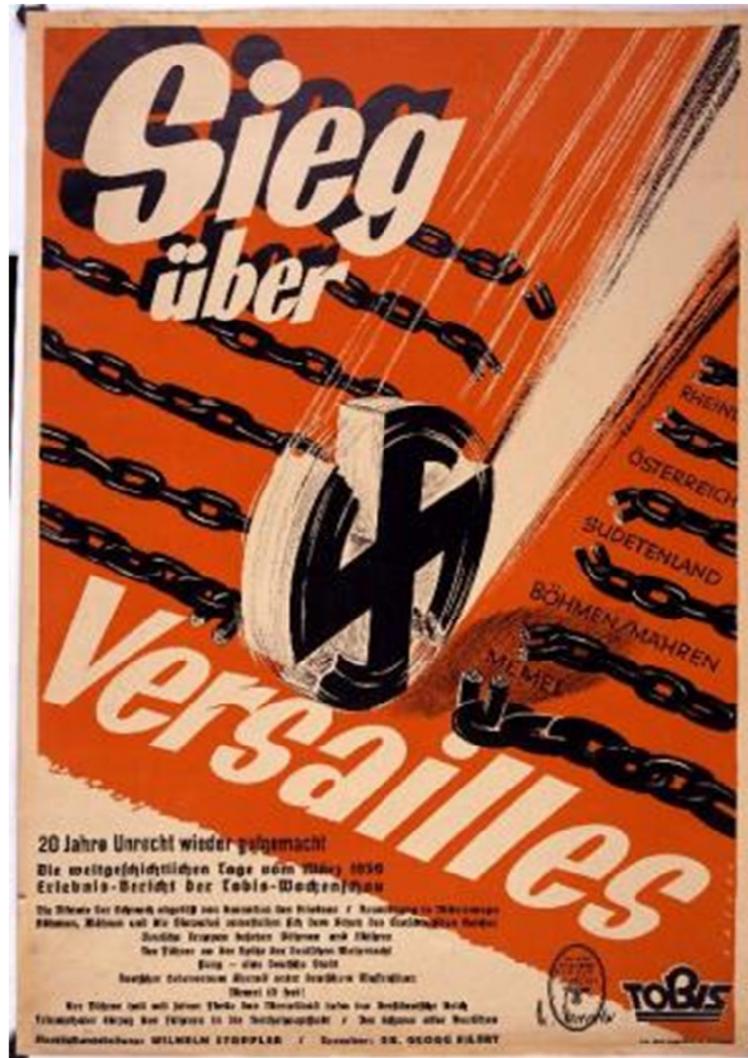
SECTION IV: Propaganda on Trial, 1945-1948



"Our Last Hope: Hitler." Artist: Hans Schweitzer, 1932. *USHMM Collection*



Vote Slate 10. This Blow Must Hit Home!
National Socialist German Workers' Party (Hitler Movement)
Fips (Philipp Rupprecht) artist, 1928.
Hessisches Landesmuseum Darmstadt



"Victory over Versailles." 1939. Wolfsonian



"Jews Out! Show skill in the dice game, so that you collect many Jews!
 If you succeed in chasing out six Jews, you will be the victor without question! Off to Palestine!" 1938.
 Leo Baeck Institute



"Why We Fight—for Our Children's Bread! March 11, 1940. USHMM Collection



"Behind the Enemy Powers: The Jew." 1942. USHMM Collection