



THE MUSEUM

IS MAKING

HISTORY AGAIN

PLEASE JOIN US

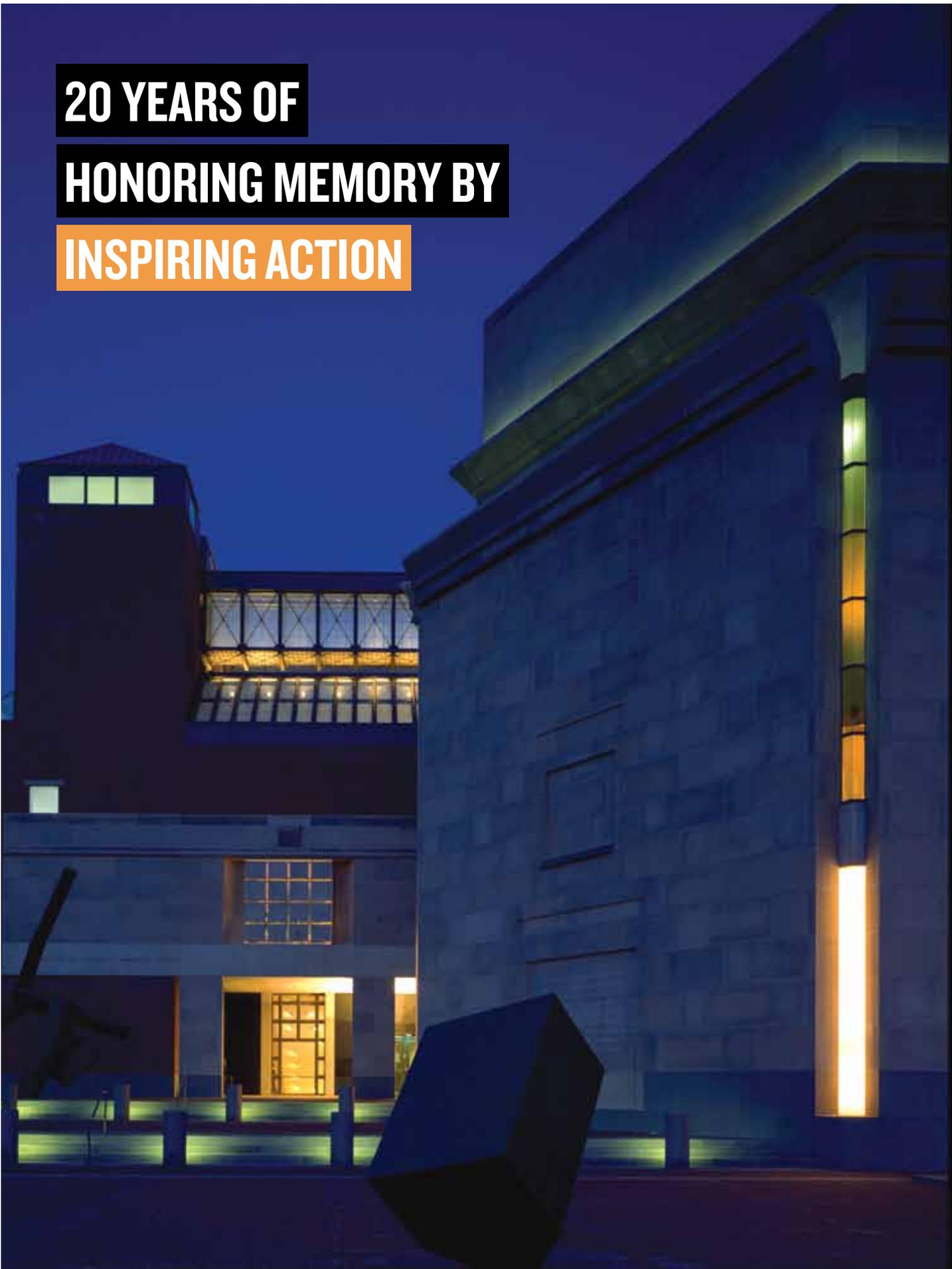
**20th Anniversary
National Tour and Tribute**

BOCA RATON, FL	12/9/2012
LOS ANGELES, CA	2/17/2013
NEW YORK, NY	3/3/2013
WASHINGTON, DC	4/28-4/29/2013
CHICAGO, IL	6/9/2013

20 YEARS OF

HONORING MEMORY BY

INSPIRING ACTION



Dear Friends,

The United States Holocaust Memorial Museum made history in 1993 by permanently placing Holocaust memory on the National Mall of the United States. By locating the Museum in the heart of the nation's capital, its founders, many of whom were Holocaust survivors, initiated a bold move toward shaping a better future for America and the world by raising critical questions about human nature and its devastating capacity for evil.

Does memory have the power to change the world? Absolutely. If the future really is to be different from the past, we know that people must understand the truth of the Holocaust and learn its lessons about the fragility of democracy, the nature of hate, and the consequences of indifference.

The Museum's 20th anniversary theme is *Never Again. What You Do Matters*. This year millions of people, here and abroad, will take part in our 20th anniversary commemoration by attending our National Tribute to Holocaust Survivors and World War II Veterans, participating in a 20th anniversary event, or taking one of 20 actions outlined on our 20th anniversary website, ushmm.org/neveragain.

In the 20 years since we opened the Museum, millions of visitors have told us that memory has the power to transform, that the lessons of the Holocaust do inspire, and that each of us has the ability and responsibility to act.

What you do, what we do, what we have done and will achieve together—it all matters.

Visit our website today to learn more about the Museum's first 20 years and make a commitment to be part of the next. Together, we can help fulfill the promise of Never Again.

Sincerely,



Sara J. Bloomfield
Museum Director

COVER PHOTO: Chairman Harvey M. "Bud" Meyerhoff, President Bill Clinton, and Founding Chairman Elie Wiesel light the eternal flame during the Museum's dedication ceremony on April 22, 1993. Agence France Presse. OPPOSITE: Timothy Hursley



20th ANNIVERSARY NATIONAL TOUR PROGRAM

*Please note that not all programs will be held in each region.
Visit ushmm.org/neveragain to register and for a complete schedule.*

MAIN STAGE PROGRAMS

THE UNANSWERABLE QUESTION: WHY? Will we ever be able to answer why the Holocaust happened in one of the most educated, advanced societies of the world?

TECHNOLOGY IN THE HANDS OF HATERS: IMAGINE WWW.THIRDREICH.COM What might the Nazis have done with the Internet and social media at their disposal? Is there any way to measure technology's impact on how hate spreads?



IT'S NOT MY PROBLEM. WHY GET INVOLVED? The Museum challenges us to think about the motivating forces behind individual acts during the Holocaust. What can we learn from these events about acting responsibly?

INTERACTIVE WORKSHOPS



COLLABORATION & COMPLICITY: WHO WAS RESPONSIBLE FOR THE HOLOCAUST? Join us for a small group discussion about the types of behavior during the Holocaust that challenge us to think deeply about the moral dilemmas that arise in our own lives.

PHOTO REVEALS: DOES A PICTURE TELL THE WHOLE STORY? Share the dilemmas that Museum curators confront in developing exhibitions that create an experience of extraordinary power, one that carefully balances facts and emotions.

LAW ENFORCEMENT: WHAT MAKES A LEADER? In this simulated Museum training session, find out how members of law enforcement nationwide are applying lessons of the Holocaust to their work today.

FILM AND VIDEO

SHOAH: THE UNSEEN INTERVIEWS Rarely seen outtakes from Claude Lanzmann's groundbreaking 1985 film *SHOAH* reveal what was left on the cutting room floor.

PROJECTIONS OF LIFE: JEWISH LIFE BEFORE THE HOLOCAUST Intimate home movies shot by hobbyists recording family milestones, vacations, and more provide a glimpse into daily Jewish life before World War II.



INSIDE NAZI-GERMANY Private footage from the Museum's collection captures life under the Nazi regime from the inside - including footage shot by Hitler's secret mistress, an avid filmmaker.

LIBERATION AND RETURN TO LIFE Liberation and its immediate aftermath are viewed through the eyes of the American soldiers who entered Nazi concentration camps in the spring of 1945 and in amateur footage documenting the daily life in displaced persons' camps from the Museum's private collections.

EUROPE ON THE BRINK OF WAR Americans captured footage as German troops entered Austria in 1938 and as Warsaw fell siege to the Nazis one year later.

LITTLE-KNOWN STORIES OF RESCUE AND REFUGE IN LATIN AMERICA The daring diplomatic rescue efforts led by Latin American men and women helped protect thousands of victims from Nazi persecution.

UNIQUE MUSEUM PROJECTS

WORLD MEMORY PROJECT Imagine not knowing the fate of a loved one. Find out how you can help us build the world's largest online resource for information about individual victims of Nazi persecution.

EVERYDAY OBJECTS: WHAT MAKES THE ORDINARY EXTRAORDINARY? Learn how some of our most unusual collections are discovered and preserved for future generations.

REMEMBER ME? Hear how children orphaned by the Holocaust are being identified today through the Museum's website.

TIME CAPSULE IN A MILK CAN: EMANUEL RINGELBLUM AND THE SECRET ARCHIVES OF THE WARSAW GHETTO This emotionally gripping theatrical performance tells the amazing story of resistance within the Warsaw Ghetto and the discoveries made years later.

SEARCHING FOR SURVIVORS: THE FATE OF THE ST. LOUIS PASSENGERS Learn about the painstaking Museum investigation into the fate of each of the 937 passengers on the doomed *St. Louis*, which set sail for Cuba in 1939.

TESTIMONY FILM Viewed by millions of visitors to the Museum, this original film of survivor testimonies will be shown outside the Museum for the first time.



RESCUING THE EVIDENCE Safeguard your family history for generations to come and discuss donation opportunities with Museum archivists.

BUILDING BLOCKS OF HOPE Families are invited to create messages of remembrance, peace, hope, and freedom in a hands-on art project.

WHO WILL TELL THEIR STORIES? HONORING HOLOCAUST SURVIVORS AND WORLD WAR II VETERANS

Bring your family to this special event and pay tribute to the men and women in your local community who survived Nazi persecution and to the American World War II veterans who fought to defeat tyranny. This program will feature the passing of the torch to those who will continue to bear witness and tell the history of the Holocaust to future generations.

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REGISTER NOW

Call 1.866.998.7466 or visit
ushmm.org/neveragain for a complete
schedule of events.

PHOTOS - PAGE 1: (TOP) Detail from a 1936 poster with the heading "All of Germany Listens to the Führer with the People's Radio." *Bundesarchiv Koblenz* (BELOW) Class portrait of the boys in the Muster-Schule, Reform-Gymnasium. *US Holocaust Memorial Museum* PAGE 2: Goering; Hermann Goering's so-called special train, which served as his mobile headquarters, 1941. *US Holocaust Memorial Museum, gift of Claranne Bechtler* PAGE 3: Because resources were scarce in the Theresienstadt ghetto, Helene Reik recorded her thoughts, recollections, and diary entries in the margins and on the backs of family pictures that she had brought with her, as well as postcards and letters she received while in the ghetto. *US Holocaust Memorial Museum, gift of Elizabeth Margosches* PAGE 4: *US Holocaust Memorial Museum*

20th ANNIVERSARY NATIONAL TRIBUTE TO HOLOCAUST SURVIVORS AND WORLD WAR II VETERANS

APRIL 28, 2013

NATIONAL TRIBUTE DINNER

Walter E. Washington Convention Center

Featuring the presentation of the 2013 United States Holocaust Memorial Museum Elie Wiesel Award to Wladyslaw Bartoszewski of Poland, on behalf of all rescuers, and to American service men and women who fought in World War II, accepted on their behalf by Susan Eisenhower.

APRIL 29, 2013

TRIBUTE CEREMONY AND OPEN HOUSE

United States Holocaust Memorial Museum

Join Museum Founding Chairman Elie Wiesel, US and European officials, and thousands of Museum friends and supporters, to honor Holocaust survivors and World War II veterans and mark the Museum's 20-year milestone. Share in this historic occasion with your family.

To receive an invitation to the dinner and open house, please call 1.866.99USHMM (1.866.998.7466) or e-mail 20thanniversary@ushmm.org.

For additional information please visit ushmm.org/neveragain



WHAT YOU DO

MATTERS

TAKE ACTION TODAY

You can participate in the Museum's 20th anniversary by attending the National Tour and Tribute to Holocaust Survivors and World War II veterans. These daylong public events bring together leaders, writers, and historians with Museum experts in dynamic discussions that ask us to explore why the Holocaust happened and what lessons it holds for us today.

We also invite you to take one of 20 actions to preserve the memory of the Holocaust and ensure its continuing relevance. This history teaches us that we all have the ability and responsibility to act.

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20 ACTIONS TO MARK 20 YEARS

HONOR THE MEMORY

1. Read or reread *Night* by Museum Founding Chairman Elie Wiesel.
2. Visit the United States Holocaust Memorial Museum.
3. Come to the 20th Anniversary National Tribute and Open House in Washington, DC.
4. Join us at a 20th Anniversary National Tour event.
5. Attend a Museum public program or visit a traveling exhibition in your community.
6. Invite a Holocaust survivor or a liberator to give a talk in your community.
7. Participate in or help organize a Days of Remembrance observance.

SHARE YOUR EXPERIENCE

8. Submit a story about how the Museum has inspired you.
9. Let us know what you think is the single most important lesson of the Holocaust.
10. Tell us what *Never Again* means to you.

CONNECT WITH OTHERS

11. Like our Facebook page, follow us on Twitter, or subscribe to our YouTube channel.
12. Stay connected with the Museum by joining our e-community.
13. Take the Museum's online pledge to meet the challenge of genocide today.
14. Share with your social network a photo or news item about someone taking action to confront hate.
15. Send us a YouTube video about how the Museum has inspired you.

SECURE THE FUTURE

16. Donate your family's Holocaust-era artifacts to the Museum.
17. Support the Museum's work to preserve the memory of the Holocaust and teach its lessons.
18. Encourage a school in your community to implement Holocaust education.
19. Contribute your time to the World Memory Project or get your school or community involved in it.
20. Register a survivor or victim of Nazi persecution in the Museum's Registry of Holocaust Survivors.

NEVER

AGAIN

WHAT YOU DO MATTERS

ushmm.org/neveragain

UNITED STATES
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HOLOCAUST
MUSEUM

