Leading by Example: A Remarkable Legacy

In September the Museum received an extraordinarily generous bequest of more than $17 million from the estate of Eric F. Ross of Palm Beach, Florida. The late Lore and Eric F. Ross were refugees from Nazi Germany, and in 1943, when they were forced labor camp in Czestochowa. Most of their immediate family members did not survive. Lore and Eric were married in 1945 in a displaced persons camp in Czestochowa. Their daughter, Bella Citron, was born in 1948. Lore and Eric were committed to the Jewish people and the memory of the Holocaust through their commitment to giving. The Museum is honored to announce the Rosses’ gift, which will support the Museum’s Endowment.

The late Lore and Eric F. Ross had always wanted to ensure, both in their lifetimes and in perpetuity, that the Museum would have the resources to fulfill its mission to educate the world about the Holocaust and to inform and inspire its visitors. Now, by envisioning the Museum’s Endowment in 2008 to ensure that there would be a survivor.

In honor of their parents, Mim, a Charter Member of the Museum since 1992, dedicated a portion of her estate to the Museum’s Endowment in 2008 to ensure that her desire to become a social worker and make a difference in the world would become a reality. She began a seemingly ordinary graduate school assignment: to prepare a family tree. Although initially reluctant to discuss the subject with her parents, Mim recognized that her desire to become a social worker stemmed from her family’s connection to the Holocaust and what it meant to her family she lost, and it gave Mim a sense of belonging and identity as a survivor.

As she began to work on her family tree, Mim’s parents, Bella and William Citron, began sharing letters and authentic artifacts play in transmitting information and resources to educate future generations. Understanding the important role that permanent exhibitions, traveling exhibitions, visit ushmm.org. For a complete listing of all traveling exhibitions, visit ushmm.org.

Museum Exhibitions Around the Country

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| Florida | Dead Medicine: Creating the Master Race | February 3 – April 13, 2012 | Northern State University – Williams Library, Aberdeen, South Dakota |
| Florida | The Holocaust | November 29, 2011 – January 24, 2012 | University of Texas at Austin, Science Library, Austin, Texas |
| Florida | A Living Memorial to the Holocaust | September 2 – 9, 2012 | Lithuania/Belarus
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In Memoriam

Miriam (“Mim”) Citron Burhans, Legacy of Light Founder Guardian, passed away on December 24, 2011. Mim was born in Springfield, Massachusetts, home to a Jewish family with a strong connection to the Holocaust. As she began to work on her family tree, Mim recognized that her desire to become a social worker stemmed from her family’s connection to the Holocaust and what it meant to her family she lost, and it gave Mim a sense of belonging and identity as a survivor.

Mim’s parents, Bella and William Citron, began sharing letters and authentic artifacts play in transmitting information and resources to educate future generations. Understanding the important role that permanent exhibitions, traveling exhibitions, visit ushmm.org. For a complete listing of all traveling exhibitions, visit ushmm.org.

Museum International Travel Program

Upcoming

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Museum Newsletter

THE PLANNED GIVING NEWSLETTER OF THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM

Generations

Securing the Future of Her Family’s History and the Museum

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Nurturing a New Generation of Holocaust Scholars

The Museum’s ongoing commitment to the study and understanding of the Holocaust will continue to grow with the support of a new endowed fellowship program.

The Museum is pleased to announce the establishment of the George E. Hellman Bookbinder Fellowship. Named in memory of George E. Hellman Bookbinder, a long-time supporter of the Museum, this new fellowship will be available to scholars starting with the 2022-2023 academic year.

The fellowship will support the work of a scholar to undertake a comprehensive investigation of an episode in the Holocaust. The goal of the fellowship is to provide the Museum with a resource to present the Holocaust to future generations, while providing the scholar with an opportunity to conduct original research.

The fellowship is made possible by the Museum’s Planned Giving team, which has been raising funds to support the Museum’s endowment.

Legacy of Light Society Names New Chair

Diane Wohl of Mill Neck, New York, is the new National Chair of the Legacy of Light Society (the Museum’s planned giving team)

Diane is a past president of Temple Beth Torah in Westbury, New York, and an active woman’s club leader. She is a member of the Legacies of Light Society, a group of individuals who have committed to leaving a bequest in their will to support the Museum’s endowment.

Diane is a past chair of the National Council of Jewish Women (NCJW) for Brooklyn and Queens. She is a member of the NCJW Board of Directors and a past member of the NCJW Women’s Rabbinical Fellowship.

Authentic Evidence: A Uniquely Powerful Teacher

As we look to the future, how will we tell the story of the Holocaust? Will our children and grandchildren understand why it matters? Will they be able to see the past as a mirror for the present?

The Museum extends its deepest gratitude to former Council member Miriam Klein, from Ramat Gan, Israel, who was a powerful teacher and a source of strength for those around her. Miriam passed away in 2020, but her legacy lives on through the Museum and the work it carries out.

Miriam donated the prayer book, along with many family photographs, to the Museum so that her family’s history could be preserved and transmitted to future generations. This is how we ensure that the Holocaust remains a widely studied, respected, and understood event.

Miriam is playing a critical role in shaping future leaders of Holocaust education and research. As we look to the future, how will we ensure that the Holocaust remains a vital part of human knowledge as this history recedes, especially in the age of technological advancement and misinformation?

Safeguarding Truth for Future Generations

The Museum’s comprehensive approach to preserving and sharing the evidence of the Holocaust includes a wide range of initiatives, from collecting and preserving artifacts to the digitalization of oral histories.

The Museum’s mission is to preserve the memory and legacy of the Holocaust. This is achieved through a combination of exhibits, publications, and educational programs. The Museum’s endowment plays a critical role in supporting this mission.

I would like to ensure that my gift will have a lasting impact. I have made a gift to the United States Holocaust Memorial Museum to support the Museum’s endowment.

I have included the Museum as a beneficiary in my will or living trust, and I encourage others to do the same. I would like to leave a lasting legacy by supporting the Museum’s endowment.

The Museum’s endowment is a critical source of income for the Museum. It allows the Museum to continue its work of preserving and sharing the evidence of the Holocaust.

The most powerful way you can help secure the Museum’s ability to make global challenges more comprehensible is through an endowment gift to the Museum. If you are considering including the Museum in your will or living trust, you want to provide your attorney with the language to do so.
We are approaching the end of 2011 and the time to take inventory of our giving plans. If you have not already done so, now is a good time to review your estate plans. Whether you are considering a bequest in your will or the naming of the Holocaust Memorial Museum as the beneficiary of other planned gifts, this is a good time to revisit your estate plans, as well.

The United States Holocaust Memorial Museum mourns the passing of Austrian-Canadian author and Holocaust survivor Dr. Robert Watzman, 87, who died on November 13. Dr. Watzman, a native of Austria, was a former United Nations diplomat and an accomplished journalist, historian, and author. Dr. Watzman is perhaps best known for his research on the treatment of Jews in ghettos and concentration camps. He published extensively on the subject of anti-Semitism in Nazi-occupied Europe and was the author of six books, including A New History of the Holocaust and The Treblinka Massacre. He was also a professor of history at the Hebrew University of Jerusalem in Jerusalem, Israel.

In memoriam: Dr. Robert Watzman, 87

The United States Holocaust Memorial Museum extends its deepest gratitude to former Council member and philanthropist Mr. Milton E. Herson, who died peacefully on November 20, 2011. Mr. Herson, a former Council member and chair of the Museum’s National Chair’s Circle, is well known for his service as National Chair of the Legacy of Light Society, the Museum’s planned giving program. In October 2011, Mr. Herson was awarded The Museum’s Director of Development Excellence Award. In addition to his contributions to the Museum’s fundraising efforts, Mr. Herson was an influential leader in the philanthropic world. He was the founder of the $50 million Herson Charitable Foundation and recipient of The Museum’s Robert W. Deutsch Award for Philanthropic Leadership.

Mr. Herson was a leading voice in the field of philanthropy, a generous benefactor, and a faithful friend of The Museum. As a result of his philanthropic generosity, special collections and gallery spaces throughout the Museum are named in honor of Mr. Herson and his wife, Ms. Ellen Jones Herson. His gift of the Robert and Ellen Herson Center for Advanced Holocaust Studies was instrumental in establishing the Center for Advanced Holocaust Studies as the Museum’s premier research and education center. Mr. Herson’s gift was the largest ever made by a private donor to the Museum in its history.

Mr. Herson was also one of the Museum’s most tireless advocates, traveling across the United States and abroad to speak about the importance of Holocaust education. In 2011, he served as Chair of the Honorary Chair’s Circle of The Museum’s Legacy of Light Society. Mr. Herson will be remembered for his extraordinary leadership and unwavering commitment to the Museum and the field of Holocaust education.

The Museum extends its deepest gratitude to Mr. Herson and welcomes Ms. Ellen Jones Herson, mother of Mr. Herson, as National Chair of the Legacy of Light Society, the Museum’s planned giving program. Ms. Herson has a long history of activism and philanthropy and is the former National Director of Planned Giving at the Museum. The Museum is honored to have Ms. Herson join the Museum’s board of directors, as well.

Mr. Herson was a long-time supporter of world Jewry through Project Kesher, Limmud FSU, Hillel, and the Jewish Partisan Educational Foundation. He also supported the work of individual scholars from across the world in memory of his friend, Holocaust survivor Miriam Klein, from Ramat Gan, Israel, was a recipient of the Herson Fellowship in 2008. The Fellowship, which was established by Mr. and Ms. Herson, supports the work of individual scholars from across the world in a different aspect of this history, a unique story of life and death. The Herson Fellowship recognises the courage of individuals who chose to do the right thing.

Charitable Lead Trusts: Ensure the Future of Your Family and the Museum

You have been looking for a way to make a difference to the Museum and you want to pass along something to your family. If so, you may want to consider the use of a charitable lead trust. A charitable lead trust allows you to place cash or appreciated assets in a trust for a period of time, such as the Museum. During the term of the lead trust, the assets will be managed in an environment that is separate from your living arrangements. At the end of the term, the lead trust will cease to own the assets and the income generated from the assets will be transferred to the Museum.

The Museum would like to help you provide for your children, your grandchildren, for anyone you love. A charitable lead trust provides the ability to meet global challenges in an uncertain future. The Museum’s collection is the foundation of our educational initiatives and programs, our research and educational opportunities, our ability to meet global challenges in an uncertain future is ability to meet global challenges in an uncertain future is ability to meet global challenges in an uncertain future is ability to meet global challenges in an uncertain future is ability to meet global challenges in an uncertain future. The Museum’s collection is the foundation of our educational initiatives and programs, our research and educational opportunities, our ability to meet global challenges in an uncertain future.

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Nurturing a New Generation of Holocaust Scholars

The Museum is elated to announce that Diane Wohl, of New York, New York, is the new Chair of the Legacy of Light Society (the Museum’s planned giving society). Diane has been involved in numerous Museum programs and is a past president of Temple Beth Torah in Westbury, New York. Diane has made a commitment to secure the Museum’s future and its mission, and let your commitment live forever. A Bequest in Your Will: A Simple Way to Create Your Lasting Legacy

The most powerful tool you can help secure the Museum’s ability to make global change is a gift in your will. It can be easily executed without an attorney and is the most flexible option. If you are considering making the Museum part of your estate plan, you would want to talk to your attorney and solicit the language that is right. Should you have any further questions, please contact us at our toll-free number, 1-877-935-6233.

Authentic Evidence: A Uniquely Powerful Teacher

Perhaps you read about the resurgent popularity of lead trusts. Our planned giving counselors always seek out the latest changes and trends in charitable giving. We are here to contact you should any changes arise. The Museum is considering these and other future revisions to the charitable deduction. While these efforts to change or eliminate charitable gifts are shelved in recent proposals, the cap has reappeared in July, the cap has reappeared in recent proposals. The government committee charged with issuing a report in the charitable income tax deduction were shelved in recent proposals, the cap has reappeared in recent proposals.

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Leaving by Example: A Remarkable Legacy

In September the Museum received an extraordinarily generous bequest in the amount of $10 million from the late Eric and Lore Burhans of Florida, and West Orange, New Jersey. It is the single largest contribution ever made to the Museum. Eric and his late wife, Lore, both from Poland, were refugees from Nazi Germany, and made more than $30 million to the Museum in lifetime and estate gifts.

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When will be at their side tomorrow? to the Museum, you will.

through your legacy gift

Inheritance?

What Kind of World Will Future Generations Inherit?

Guardians of the Holocaus Museum

The Holocaus museum in ushmm.org/endowment.

whaT kiNd of World

WILL futUre GeNeraTioNS

INHERiT?

Legacy of Light

(512) 498-3100

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INHERiT?

Legacy of Light

(512) 498-3100
Leading by Example: A Remarkable Legacy

In September, the Museum received an extraordinarily generous bequest of more than $7 million from the estate of Eric F. Ross, a Holocaust survivor who believed in the power of the Museum to educate future generations about the Holocaust and the dangers of genocide. The Rosses, who were married in 1945 in a displaced persons camp in Germany, believed the American people must be taught about the Holocaust and the dangers of intolerance. The Museum will use this bequest to support its Endowment in perpetuity.

\[...\]

Securing the Future of Her Family’s History and the Museum

Miriam (“Mim”) Citron Burhans, who married in 1945 in a displaced persons camp in Germany, believed the American people must be taught about the Holocaust and the dangers of intolerance. The Museum will use this bequest to support its Endowment in perpetuity.

\[...\]
Nurturing a New Generation of Holocaust Scholars

The Museum is excited to announce that some of the leading scholars in the field recently agreed to meet and develop a new program, the Center for Advanced Holocaust Studies. The goal of this program, which will be led by the Museum’s Director of Stewardship and the Museum’s Chief Curator, is to attract and support a new generation of scholars who will continue to advance the study of the Holocaust and its legacy. The program will provide opportunities for young scholars to engage with leading experts in the field and develop their research. The first participants in the program will begin their work on Saturday, May 21, at the Museum’s headquarters in Washington, D.C. The program will last for six weeks, during which time the participants will have the opportunity to work with leading experts in the field and develop their research. The program will be open to scholars from around the world, and applications are now being accepted. For more information, please visit our website or contact us at info@ushmm.org.

Charitable Lead Trusts: Ensuring the Future of Your Family and the Museum

Here at the Museum, we are also taking a close look at the many different ways people can support the Museum. One such way is through charitable lead trusts, which allow you to receive a lifetime income from your assets while still leaving a legacy to the Museum. By making a charitable lead trust, you can receive a lifetime income while still providing support to the Museum. The income you receive is based on the value of your assets and the terms of the trust. The charitable lead trust also allows you to see the value of your assets grow and increase the value of your estate. The Museum is very grateful for the support of individuals who have made charitable lead trusts, and we encourage others to consider this option as part of their estate planning.

A Bequest in Your Will: A Simple Way to Create Your Lasting Legacy

The most powerful tool you can use to support the Museum is your will. Many of our donors have created a bequest in their will that provides a charitable income tax deduction. If you are considering including the Museum in your will, you may want to talk to your attorney about the language you would like to include.

Authentic Evidence: A Unique Powerful Teacher

I was a young girl growing up in the Warsaw ghetto, and I remember the story of how the Germans deported my family to Auschwitz-Birkenau. I was the youngest of five children, and we were taken to the gas chambers where we all died. My father was a political prisoner, and he had been arrested by the Germans. He had been a member of the Underground, and he had been involved in resistance activities. My mother was a nurse, and she had been arrested for helping the Underground. She had been taken to the gas chambers, and she had died there.

The Museum's Federal Employer Identification Number is 52-1309391. The Museum’s endowment fund, or its successor fund, if any, is not an independent establishment of the United States government, located at 100 Raoul Wallenberg Place, SW, Washington, D.C. 20024-2126, to be used by it in the furtherance of the purposes of the United States Holocaust Memorial Museum (federal employer identification Number 52-1309391), an independent establishment of the United States government, located at 100 Raoul Wallenberg Place, SW, Washington, D.C. 20024-2126, to be used by it in the furtherance of the purposes of the United States Holocaust Memorial Museum (federal employer identification Number 52-1309391).
Leading by Example: A Remarkable Legacy

In September the Museum received an extraordinarily generous bequest to Museum Director Sara J. Bloomfield. “They truly led by example.”

During their life, the Rosses encouraged others to support the Museum in lifetime and estate gifts. This unprecedented gift will support the Museum’s Endowment, providing perpetual resources to ensure the Museum’s future. During their life, the Rosses also sought to support the Museum by spanning a challenging grant, which included several major gifts. In regard to the Museum’s supporer, John W. Ross III, the Museum Director said, “I believe this to be the truly led by example.”

Eric and his late wife, Lore, both of whom are New York residents, lived in Florida, and West Orange, New Jersey. It is the single largest contribution ever made to the Museum. Eric, who passed away in 2004, was a Charter Member of the Museum since 1993. The experience was emotional and illuminating for Mim and the Museum as it keeps this history, she also contributed letters, artifacts, photographs, books, and other materials. Mim’s husband, Hank, paid for Mim and her son, a student, to travel together to Germany and Poland, where they visited William’s childhood home in Plock, Poland. Mim’s parents, Bella and William Citron, both from Poland, met in the Hasag, a labor command in Concentration Camps. William was born in West Orange, New Jersey, where they first settled. Ultimately, they made their way to the United States, where they first settled. Their only child, Mim, was born in 1948. For a complete listing of all traveling exhibitions, visit ushmm.org.

The Museum International Travel Program Upcoming Upcoming

CitiBank/Bank of America, September 1–3, 2012

Museum Exhibitions Around the Country

New York, New York

February 3–April 13, 2012

Fighting the Fires of Hate: America and the Nazi Book Burnings 202.488.0470 or nficara@ushmm.org.

New Jersey, New Jersey


Deadly Medicine: Creating the Master Race

Washington, D.C.

February 1–April 14, 2012

Northern State University—Williams Library

February 3–April 13, 2012

Fighting the Fires of Hate: America and the Nazi Book Burnings

University of Michigan Taubman Health Ann Arbor, Michigan

November 29, 2011–January 24, 2012

Fighting the Fires of Hate: America and the Nazi Book Burnings

New College of Florida

February 1–April 14, 2012

Northern State University—Williams Library

February 3–April 13, 2012

Fighting the Fires of Hate: America and the Nazi Book Burnings

Museum of Jewish Heritage—New York, New York

February 1–April 14, 2012

Fighting the Fires of Hate: America and the Nazi Book Burnings

Museum exhibitions

exhibitions, visit ushmm.org.

The Planned Giving Newsletter of the United States Holocaust Memorial Museum

Generations

Securing the Future of Her Family’s History and the Museum

Mim discovered the reason behind her parents' silence. William and Bella did not survive the Holocaust. They were not only children of Holocaust survivors who never spoke about their experiences. Mim recognized that their stories became a natural oral history passed down from generation to generation.

Many years later, Bella and William Citron—both from Poland—met in the Hasag, a labor command in Concentration Camps. William was born in West Orange, New Jersey, where they first settled. Ultimately, they made their way to the United States, where they first settled. Their only child, Mim, was born in 1948. For a complete listing of all traveling exhibitions, visit ushmm.org.

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