5.2 DIAGRAM WORKSHEET

PROPAGANDA TODAY

NAME:

DATE:

1. MESSAGE

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual cues:

What is the message?

2. CONTEXT

What are the hopes, fears, and grievances present in society at this time? Think about the political, social, and economic climate.

Given that climate, why might this message have had power?

3. AUDIENCE

Who is the target audience? What about this message would be appealing to this group? What reactions might different audiences have had? Could people access and express alternate viewpoints?

4. CREATOR

Who is the propagandist?

What do they hope the audience will...

Think:

Feel:

Do:

5. CONSEQUENCES

What effects could this message have on society?