



Generations

THE PLANNED GIVING NEWSLETTER OF THE UNITED STATES HOLOCAUST MEMORIAL MUSEUM

Carrying on a Family Tradition

Who will speak for the survivors a generation from now?

Look inside to learn how you can help the Museum preserve the voices of the survivors forever.



LEGACY of LIGHT
SOCIETY

The Legacy of Light Society recognizes those who have made a planned gift to the Museum. To learn how you can join, visit www.ushmm.org/plannedgiving.



Herbert (“Herb”) Robinson learned a valuable lesson at a young age: Do not stand idly by when others are in need. Growing up during the Depression, he observed his parents—who themselves had very little money—vigorously supporting a number of charities.

While a student at the City College of New York, Herb read about Abraham Lincoln, who influenced him tremendously and inspired him to study law. He graduated from Harvard Law School and focused his practice on commercial bribery and embezzlement cases. An ardent bibliophile, he has a private library of 50,000 volumes and enjoys studying genealogy.

Following his parents’ example, Herb has been involved in many charitable organizations, including his alma maters, and is a dedicated supporter of the Museum and its mission. Unable to understand how people could commit the atrocities they did in the Holocaust, he says, “It is simply unacceptable, and we must perpetuate the memories of those who perished.” He is deeply proud that one of his daughters plays an active role in Holocaust Remembrance Day in Belfast, Ireland.



PHOTO COURTESY OF HARVARD LAW SCHOOL

Herbert (“Herb”) Robinson

Like his parents, Herb does not stand idly by. He chose to establish a charitable gift annuity with the Museum, providing him with a fixed annuity during his lifetime while designating the remainder for the Museum’s Endowment Fund, which will help ensure that the Museum is able to continue its work for generations to come. True to his promise to perpetuate the memory of the Holocaust, Herb chose to honor those who perished in Bialystok—the town in Poland from which his ancestors came—on the Museum’s Donors Wall.

The Museum is deeply grateful to Herb Robinson for his generosity and commitment.

From the Director Of Planned Giving



I hope you are enjoying our newly redesigned Legacy of Light Society newsletter, which we have titled *Generations*. Cleaner, crisper, and more readable, this new publication and its

name capture the essence of both the Museum's mission and the purpose of the Legacy of Light Society: To ensure that the Museum continues to honor the survivors and other victims of the Holocaust. We do this by combating hatred and antisemitism, working to prevent genocide, and building moral leadership for generations to come.

This issue highlights endowment giving, for it is only through a strong endowment that we can be certain the Museum will always have the necessary resources to meet the challenges ahead. A quick glance at today's headlines reconfirms that the lessons of the Holocaust are becoming more—not less—relevant with the passage of time. It is our sacred obligation to ensure that those lessons are imparted to those who teach, lead, and defend our country, as well as to ordinary Americans alike, in ways that will help shape the future of our world for the better.

If you have not done so already, please consider making a planned gift to the Museum's Endowment Fund.

I welcome your comments, and I thank you for your continuing support.

A handwritten signature in cursive that reads "George E. Hellman".

George E. Hellman

"The Museum is astonishing. The voices are wandering through the halls as they speak of sadness and despair. Never shall we forget this visit. Everyone should get to witness this...everyone."

— Julianna, a visitor from Cali, Colombia



THE HALL OF WITNESS

Sustaining the Survivors' Voices Through A Strong Endowment Fund

More than 24 million people have visited the Museum since we first opened our doors in 1993, and today we are reaching millions more—across the country and around the world—through our Web site, special exhibitions, and scholarly programs. The Museum's very existence bears witness against the growing number of people who dare deny that the Holocaust ever happened.

We speak to you now as our most dedicated supporters. None of the Museum's achievements would have been possible without your vision. And now we look to you to help extend that vision into the future with a gift to the Museum's Endowment Fund.

The Endowment Fund forms the foundation of the Museum's economic well-being, providing the flexibility to meet urgent needs as they arise along with steady and crucial funding for the following core initiatives:

- our effort to uncover, rescue, and preserve Holocaust archives and artifacts around the world;
- our training of those who teach, lead, and defend—the people who will educate future generations about this history and help shape our society;
- our commitment to ensuring that Holocaust scholarship is rigorous and relevant; and
- our work alerting the national conscience to contemporary acts or threats of genocide.

Who will support these initiatives into the future? Who will ensure that the stories of the survivors and other victims are not forgotten? Will tomorrow's leaders grasp the necessity of sustaining the Museum?

Through an endowment gift during your lifetime or one through your estate plans, such as a bequest or charitable gift annuity, you can make part of your *legacy* securing the Museum's *future*. Your gift can serve to memorialize loved ones, honor those who suffered during the Holocaust, and ensure their names live on.

Please contact George E. Hellman, J.D., at 202.488.6591 or ghellman@ushmm.org to discuss how to achieve your philanthropic goals and secure the Museum's future.

Legacy of Light Society Members at the 2006 National Days of Remembrance Events



Ron and Phyllis West accept their Legacy of Light Society certificate from George Hellman.



Museum Director Sara J. Bloomfield (left) with Founder Eric F. Ross and Council Member Dottie Bennett at the Legacy of Light Society Tea.

MARK YOUR CALENDARS

3rd Annual Legacy of Light Society Luncheon

February 27, 2007

Boca West Country Club
Boca Raton, Florida

For more information, please contact Celeste Maier at 202.488.2634 or cmaier@ushmm.org.



Sam Silberstein beside his inscription on the Museum's Donors Wall. With him are his son and daughter-in-law, Fred and Sandra Silberstein.

We gratefully acknowledge the following individuals who became members of the Legacy of Light Society during 2005.*

Inge Auerbacher
William Begell
Dottie Bennett
Sara J. Bloomfield
Lorna J. and Daniel S. Bonyhadi
Susan F. Camis
Jerome A. and Theda A. Caplan
Ronald E. Chinitz
D. Walter Cohen
William A. Danner
Babette Freeman Eddington
Lorraine A. Eisenstein
Jan and Beverly Feidel
Irving B. and Gloria G. Fine
Gerald M.* and Mary L. Fisch
Herta Gertler

Irene and Carl Glassberg
David I. Handeli
Rosina Karako-Smeraldi
Sivia Kaye
Mireille L. Key
Bobby Ellen Kimbel
Estelle E. Kohn
Kirk Kroloff
Gloria Hollander Lyon and Karl D. Lyon
Gerda Miller
Bella Mischkinsky
Macey M. Ringel
Herbert Robinson
Norman and Erika Robinson
Eric F. and Lore Ross
Alan J. Roth

Judith Sellinger
Leonard and Diane Sherman
Marilyn and Jerry Shine
Sam Silberstein
Eva Silver
Paul L. and Tess T. Silverman
Carole Smith
Mark I. Solomon
Georgette Grosz Spertus
Robert G. Spiro, M.D.
Elliot Stein
Linda and Schuyler Sylvers
Lloyd and Hanni* Vogelweid
George O. and Isa K. Zimmerman
Ingeborg C. Zwennes

* Includes only those who consented to having their names listed.
* Deceased

Sample One-Life Charitable Gift Annuity Rates

Current Age	Annual Payout Rate
60	5.7%
65	6.0%
70	6.5%
75	7.1%
80	8.0%
85	9.5%
90+	11.3%

To receive a free personalized illustration of a one-life or two-life charitable gift annuity, please call George E. Hellman, J.D., at 202.488.6591 or send in the attached reply card.

Our Condolences

The United States Holocaust Memorial Museum mourns the passing of Gerald Fisch, one of the founding members of the Legacy of Light Society Leadership Committee. We offer our deepest sympathy to his wife, fellow Committee member Mary "Ginger" Fisch. May his memory serve as a blessing.



The late Gerald Fisch and his wife Mary

Museum Exhibitions Around the Country

For a complete listing of events, please visit www.ushmm.org.

KANSAS CITY, MISSOURI

The Nazi Olympics, Berlin 1936

American Jazz Museum

August 1–December 9, 2006

VANCOUVER, BRITISH COLUMBIA

Schindler

Vancouver Holocaust

Education Centre

October 8–December 15, 2006

PITTSBURGH, PENNSYLVANIA

Deadly Medicine: Creating the Master Race

The Andy Warhol Museum

December 16, 2006–March 18, 2007

SEATTLE, WASHINGTON

Fighting the Fires of Hate: America and the Nazi Book Burnings

Odegaard Undergraduate Library

University of Washington

January 1–February 28, 2007

NICEVILLE, FLORIDA

Varian Fry, Assignment Rescue: 1940–1941

Arts Center Galleries

Okaloosa–Walton College

January 15–February 25, 2007

CORAL GABLES, FLORIDA

Nazi Persecution of Homosexuals, 1933–1945

Otto G. Richter Library

University of Miami

February 11–April 7, 2007

COVER PHOTO OF RATZER FAMILY, POLAND, 1934. USHMM, GIFT OF SHIRLEY KOPERBERG WILLIG; YOUNG VISITORS VIEW THE MUSEUM'S YAFFA ELIACH SHTETL COLLECTION. PHOTO BY THOMASARLEDGE.COM



TIMOTHY HURSELEY

The Ross Challenge

Eric F. and Lore Ross, inaugural members of the Chairman's Circle and Legacy of Light Society and the Museum's largest donors, have contributed more than \$10 million and recently announced a million-dollar challenge grant to inspire others.

Through April 2007, the Rosses will generously match any additional gifts from donors who currently give \$500 or more. They will also match any gifts of \$5,000 or more from new donors to the Museum.

The Museum's Ross Administrative Center is named in memory of Eric's parents, Albert and Regina Rosenberg, who perished at Auschwitz.

To learn more about the Ross Challenge, please contact Celeste Maier at 202.488.2634.

New IRA Charitable Rollover Legislation

If you are 70½ or older, you may be eligible to make a tax-free transfer directly from your IRA to the Museum. For more information on how the recently enacted Pension Protection Act of 2006 can benefit you, please contact George E. Hellman, J.D., at 202.488.6591 or ghellman@ushmm.org.

UNITED STATES HOLOCAUST MEMORIAL MUSEUM

100 Raoul Wallenberg Place, SW, Washington, DC 20024-2126

*Please help the Museum preserve the memory
of survivors and other victims of the Holocaust forever.*

I would like to receive the following free brochures:

- The Charitable Gift Annuity: A Simple Gift That Benefits You, Too***
- Your Will: Planning For Your Life, Your Family, Your Legacy***
- Retirement Plan Assets: A Smart Way to Secure Your Legacy***

- I would like a personal illustration of how a charitable gift annuity would provide me payments for life. *Please indicate the amount(s) you would like illustrated:*

\$100,000 \$50,000 \$25,000 \$10,000 Other _____

The illustration should be prepared for:

Name _____ Birth date _____

Name of second individual (*optional*) _____

Birth date _____

- I would like to receive more information about the Museum's Endowment Fund.

- I am interested in making a gift to the Museum's Annual Fund and would like a Museum representative to contact me.

Name (*please print*) _____

Address _____

City _____ State _____ Zip _____

Telephone _____

E-mail _____

This information will be kept strictly confidential.



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SOCIETY

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SOCIETY

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FOLD AND TAPE CLOSED. PLEASE DO NOT STAPLE.



*Honor the last generation.
Enlighten the next.
Leave a legacy bequest to the Museum.*