DEFINING PROPAGANDA

NAME: _____

DATE: _____

1. Underline or highlight three words from the United States Holocaust Memorial Museum's definition of propaganda that stand out to you. How does each word contribute to our understanding of propaganda, how it is created, and its goals/effects?

Propaganda is biased information designed to shape public opinion and behavior.

2. Circle the propaganda technique(s) that you think are most commonly used.

- Truths, half-truths, or lies
- Selective omission of information
- Simplifying of complex issues or ideas
- Playing on emotions
- Advertising a cause
- Attacking opponents

3. Propaganda does not always achieve its aims. Its power depends on:

- A **message** that will resonate with a specific audience
- Using **techniques** tailored to the message
- Choosing the most effective **means of communication** (or medium)
- An **environment** or climate that is receptive to the propaganda message
- An **audience** that is sympathetic to the propaganda message